

ROTARY



CATALOGUE 2024-25

ROTARY

BRAND HERITAGE

OUR ROOTS

With the singular vision to create timeless watches for the modern world, Rotary Watches is an award-winning worldwide brand of classic timepieces. Proud of our heritage, we are forever inspired by the brand's commitment to excellence since its inception in Switzerland in 1895 by watchmaker Moise Dreyfuss, who founded Rotary in the Swiss town of La Chaux de Fonds.

Moise Dreyfuss was dedicated to creating beautiful watches with timeless elegance and enduring quality. His attention to detail and insistence on first class personal service allowed the brand to blossom, paving the way to open its doors in Britain in the early 20th Century, where its headquarters remain to this day.

In 1925 the now famous winged Rotary logo was introduced and after the war, the brand developed further, with innovative watches, sophisticated marketing and powerful advertising campaigns. Rotary timepieces are now sold in over 65 countries throughout the world.

BRITISH ICON

The rapid expansion and success of the brand in Switzerland in the early 20th Century provided a unique opportunity; Rotary moved to London and incorporated British influence into the brand, which remains an iconic staple in the brand's design ethos today. Rotary watch families are named after iconic British locations such as Regent, Greenwich, Oxford, Cambridge and Henley. Each family draws inspiration from their namesake location: further consolidating British influence into the brand.

Today Rotary is located in London's trendy Clerkenwell, where we design all of our watches in house, in our state-of-the art design studio with the motto: British design, London style.

DESIGN JOURNEY

In a world where many products are haphazardly produced with cost-effective practices to keep up with trends and demands, Rotary Watches is proud to nurture a more considered and tailored approach to its craft. From initial sketches on paper to meticulous CAD (computer aided design) rendering, our studio's approach to craftsmanship is a holistic one. Leveraging a global source of materials and movements to ensure the best possible quality and value for money, the heart of Rotary's creativity remains in London and surrounded by inspiration.

THE BEST OF BOTH WORLDS
RW-1895 HERITAGE CHRONOGRAPH



Inspired by our heritage the new RW 1895 is a direct homage to the past “Aquaplunge” skin diver watch from the 1960s.

Embrace the spirit of the past with this meticulously crafted timepiece that combines the best of both worlds – heritage aesthetics and modern reliability.

LIMITED EDITION

RW 1895
HERITAGE

Meca-Quartz Movement
Chronograph
Bubble Mineral
Water Resistant 100m



GB05500/30
Ø 38mm



GB05500/05
Ø 38mm



GS05500/30
Ø 38mm

COMMANDO

RW1895

Automatic Movement
Sapphire Crystal
Water Resistant 100m



GS05470/19
Ø 42mm



GS05470/18
Ø 42mm



GS05470/73
Ø 42mm



GB05470/52
Ø 42mm

Inspired from the design archives of Rotary's 20th century history. Commando RW 1895 is a military-inspired timepiece, with focus on functionality, legibility and robustness; while maintaining a wearable aesthetic for everyday use.

COMMANDO

RW1895

Quartz Movement
Sapphire Crystal
Water Resistant 100m



GB05475/19
Ø 40mm



GB05475/52
Ø 40mm



GS05475/56
Ø 40mm



GS05475/48
Ø 40mm

REGENT SKELETON

Automatic Movement
Skeleton Dial
Sapphire Crystal
Water Resistant 100m
Super Luminova Indices



GB05495/06
Ø 40mm



GB05495/04
Ø 40mm

The epitome of powerful design, Regent includes various features & designs including the Skeleton, Analogue and Chronograph sport, with the trademark look of the multi-faceted brushed stainless steel case and mounted on an integrated tapered h-link bracelet.

REGENT SKELETON

Automatic Movement
Skeleton Dial
Sapphire Crystal
Water Resistant 100m
Super Luminova Indices



GS05495/04
Ø 40mm



GS05496/06
Ø 40mm



GS05415/05
Ø 40mm



GS05418/03
Ø 40mm

REGENT

SPORT

Automatic Movement
Sapphire Crystal
Water Resistant 100m
Super Luminova Indices



GB05490/73
Ø 40mm



GB05490/04
Ø 40mm



GB05490/06
Ø 40mm



GB05410/24
Ø 40mm



GS05414/04
Ø 40mm

REGENT SPORT

Automatic Movement
Chronograph
Sapphire Crystal
Water Resistant 100m
Super Luminova Indices



GB05450/05
Ø 40mm



GB05450/59
Ø 40mm



GS05450/05
Ø 40mm



GS05450/65
Ø 40mm

GREENWICH

SKELETON

Automatic Movement
Skeleton Dial
Sapphire Crystal
Water Resistant 50m
Super Luminova Indices
Tube Crown



GB02945/87
Ø 42mm



GS02945/87
Ø 42mm



GS02945/06
Ø 42mm



GS02948/04
Ø 42mm

GREENWICH SKELETON

Automatic Movement
Skeleton Dial
Sapphire Crystal
Water Resistant 50m



GB02940/06
Ø 42mm



GS02940/06
Ø 42mm



GS02942/01
Ø 42mm

Building on its phenomenal success, Rotary Greenwich Skeleton designs gives our customer the power to choose the right style. Extroverted and impactful, the Skeleton timepieces all have a steel case with a sapphire crystal exhibition case back. The carefully positioned cut-out dials guides the viewer's eye around the Mechanical Automatic movement with clear views on the intricacies.

GREENWICH

SKELETON

Automatic Movement
Skeleton Dial
Sapphire Crystal
Water Resistant 50m
Super Luminova Indices



GB05350/24
Ø 42mm



GB05352/05
Ø 42mm

GREENWICH
SKELETON

Automatic Movement
Skeleton Dial
Sapphire Crystal
Water Resistant 50m
Super Luminova Indices



GS05350/02
Ø 42mm



GS05354/05
Ø 42mm



GS05354/04
Ø 42mm

CAMBRIDGE

DRESS

Quartz Movement
Domed Sapphire Crystal
Water Resistant 50m
Sleek Hidden Crown
Mother Of Pearl Outer Dial
Guilloche Patterned Inner Dial



LB05435/07
Ø 21.5 x 33mm



LB05437/07/D
Ø 21.5 x 33mm
Diamond



LB05438/07
Ø 21.5 x 33mm

CAMBRIDGE

DRESS

Quartz Movement
Sapphire Crystal
Water Resistant 50m
Mother Of Pearl Outer Dial
Guilloche Patterned Inner Dial



LB05425/07
Ø 30mm



LB05427/07
Ø 30mm



LB05425/07/D
Ø 30mm
Diamond



LB05426/07/D
Ø 30mm
Diamond

CAMBRIDGE

DRESS

Quartz Movement
Sapphire Crystal
Water Resistant 50m
Sleek Hidden Crown



GS05390/05
Ø 40.5mm



GS05394/16
Ø 40.5mm

CAMBRIDGE

DRESS

Quartz Movement
Sapphire Crystal
Water Resistant 50m



GB05390/66
Ø 40mm



GS05391/10
Ø 40mm



GB05391/10
Ø 40mm

CAMBRIDGE

DRESS

Quartz Movement
Curved Sapphire Crystal
Water Resistant 50m
Retro Infused
Sleek Hidden Crown



GS05540/01
Ø 34mm x 34mm



GS05543/01
Ø 34mm x 34mm



LS05540/01
Ø 23mm x 23mm



LS05543/09
Ø 23mm x 23mm

CAMBRIDGE

DRESS

Quartz Movement
Curved Sapphire Crystal
Water Resistant 50m
Retro Infused
Sleek Hidden Crown



GS05280/01
Ø 28.5 x 42mm



GS05283/01
Ø 28.5 x 42mm



GB05280/05
Ø 28.5 x 42mm



GB05280/24
Ø 28.5 x 42mm

HENLEY
SPORT

Quartz Movement
Sapphire Crystal
Water resistant 100m
Luminous Hands & Indices



LB05280/07
Ø 30 mm



LB05281/41
Ø 30 mm



LB05283/29
Ø 30 mm

HENLEY

SPORT

Automatic Movement
Sapphire Crystal
Water Resistant 100m
316L Stainless Steel with Aluminium Bezel
Screw Down Crown
Luminous Hands & Indices



GB05136/04
Ø 41mm



GB05136/05
Ø 41mm



GB05136/71
Ø 41mm

HENLEY

SPORT

Quartz Movement
World Timer
Sapphire Crystal
Water Resistant 100m



GB05370/78
Ø 41mm



GB05370/88
Ø 41mm



GB05371/04
Ø 41mm



GB05372/04
Ø 41mm

For frequent globetrotters, transferring through time zones in quick succession, the Rotary WorldTimer is the watch for you. The WorldTimer accomplishes a similar task to the GMT or dual time zone; it shows the wearer a time zone in one or two time zones other than home. The difference with the WorldTimer is that it shows the time for 24 time zones at once!

HENLEY SPORT

Quartz Movement
Chronograph
Sapphire Crystal
Water resistant 100m
Luminous Hands & Indices



GB05440/02
Ø 41mm



GB05440/04
Ø 41mm



GB05440/54
Ø 41mm



GB05440/72
Ø 41mm

HENLEY
SPORT

Quartz Movement
Chronograph
Sapphire Crystal
Water resistant 50m



GS05083/04
Ø 42mm



GS05084/06
Ø 42mm

HENLEY
SPORT

Quartz Movement
Chronograph
Sapphire Crystal
Water resistant 50m



GS05083/05BRN
Ø 42mm



GS05083/05BLK
Ø 42mm



GS05083/06
Ø 42mm

OXFORD

CONTEMPORARY

Quartz Movement
Sapphire Crystal
Water resistant 50m



LB05521/05
Ø 30mm



LB05521/41/D
Ø 30mm
Diamond



LB05523/06/D
Ø 30mm
Diamond

Contemporary Oxford Ladies delivers a modern and versatile approach to a dress watch. With a 30mm case, mother of pearl with diamonds or deep blue dial delivers timeless class 50m water resistance and a date at 6 add practicality to this premium design.

OXFORD
CONTEMPORARY

Quartz Movement
Sapphire Crystal
Water resistant 50m



LB05092/77
Ø 32mm



LB05092/76
Ø 32mm



LB05092/75
Ø 32mm

OXFORD

CONTEMPORARY

Quartz Movement
Sapphire Crystal
Water resistant 50m



GB05520/24
Ø 40mm



GB05520/05
Ø 40mm

Contemporary Oxford delivers a modern and versatile approach to a dress watch. With a 30mm case, mother of pearl with diamonds or deep blue dial delivers timeless class 50m water resistance and a date at 6 add practicality to this premium design.

OXFORD
CONTEMPORARY

Quartz Movement
Sapphire Crystal
Water resistant 50m



GB05520/06
Ø 40mm



GB05521/04
Ø 40mm



GS05520/04
Ø 40mm

KENSINGTON
CONTEMPORARY

Quartz Movement
Sapphire Crystal
Water resistant 50m
Mother Of Pearl Dial
Swarovski Crystals



LB05375/07
Ø 29mm



LB05377/41
Ø 29 mm



LB05379/41
Ø 29 mm

KENSINGTON
CONTEMPORARY

Quartz Movement
Sapphire Crystal
Water resistant 50m



LB05105/41
Ø 32mm



LB05106/02
Ø 32mm



LB05107/02
Ø 32 mm

ULTRA SLIM

Quartz Movement
Sapphire Crystal
Water resistant 50m
Case Profile 6.5mm



LB08015/90
Ø 35mm x 25mm



LB08016/06
Ø 35mm x 25mm



LB08018/06
Ø 35mm x 25mm

Ultra Slim Tonneau, a harmonious blend of lightweight luxury and innovative design. Encased within the profile of 6.5mm and size of 35mm x 25mm case. This watch delivers a refined statement that effortlessly marries tradition with slimline innovation.

Quartz Movement
Sapphire Crystal
Water resistant 50m
Case Profile 5.7mm



LB08010/41
Ø 27mm



LB08011/02
Ø 27mm



LB08013/01
Ø 27mm



LB08010/07/D
Ø 27mm
Diamond



LB08012/41/D
Ø 27mm
Diamond



ULTRA SLIM

Quartz Movement
Sapphire Crystal
Water resistant 50m
Case Profile 5.7mm



LB08011/04
Ø 27mm



LS08011/04
Ø 27mm



LB08011/05
Ø 27mm



LB08011/49
Ø 27mm

Quartz Movement
Sapphire Crystal
Water resistant 50m
Case Profile 5.7mm



GB08010/01
Ø 38mm



GB08010/05
Ø 38mm



GB08010/24
Ø 38mm



GB08010/74
Ø 38mm

Ultra Slim round 38mm case exudes sleek sophistication with a profile of just 5.7mm, making this watch range unparalleled in comfort and the perfect timepiece to slip under a shirt cuff. Each refined timepiece is designed to complement and is enhanced with slimline innovation.

ULTRA SLIM

Quartz Movement
Sapphire Crystal
Water resistant 50m
Case Profile 5.7mm



GB08011/02
Ø 38mm



GB08013/01
Ø 38mm



GS08010/01
Ø 38mm



GS08013/01
Ø 38mm

Quartz Movement
Sapphire Crystal
Water resistant 50m
Case Profile 5.7mm



GS08013/04
Ø 38mm



GS08013/05
Ø 38mm



GS08010/02
Ø 38mm



GS08014/04
Ø 38mm

ULTRA SLIM

Quartz Movement
Sapphire Crystal
Water resistant 50m



GS08023/04
Ø 44mm x 28.5mm



GS08020/05
Ø 44mm x 28.5mm

Quartz Movement
Sapphire Crystal
Water resistant 50m



GB08021/04
Ø 44mm x 28.5mm



GB08020/05
Ø 44mm x 28.5mm

WINDSOR DRESS

Quartz Movement
Sapphire Crystal
Moonphase
Water Resistant 50m
Guilloche Dial + Applied Facet Indexes & Counter Rings



GS05428/06
Ø 38mm



GS05425/06
Ø 38mm



GS05425/05
Ø 38mm

Dress Moonphase is a quartz multifunction timepiece.

The timepiece displays a Moonphase indicator on the sub dial at 6 o'clock and a calendar with three striking sub dials that depict the day, date and month. Each function can be adjusted via the crown and a hidden button at 2, the first crown position will change the date (Counter clockwise) & Moonphase (Clockwise), the second crown position alters the time/day, to change the month there is an additional hidden button at 2 o'clock.

CANTERBURY TRADITIONAL

Quartz Movement
Sapphire Crystal
Water Resistant: 50m



GS02424/21
Ø 38mm



GS05530/21
Ø 38mm



GS05533/21
Ø 38mm



GS05533/10
Ø 38mm



GS05534/74
Ø 38mm

POCKETS & FOB
TRADITIONAL



MP00726/01
Ø 45mm



MP00727/01
Ø 45mm

Rotary pocket watches give the wearer opportunity for a vintage look with modern technology. The Classic pocket watches come with a mechanical movement including a chain.



LP00616
Ø 32mm

The Rotary Fob nurses watch is developed for specific needs.
Practical with a clear white dial, black arabic numerals
and red pulse markings.

ROTARY

GUARANTEE

2 YEAR INTERNATIONAL GUARANTEE

- With the option of extending it, free of charge for an additional 12 months.
- The 12 month extension is applied for through the website – www.rotarywatches.com

This guarantee is valid provided that your Rotary watch was sold by an authorised Rotary dealer and that the Guarantee Card was fully and properly filled out by the latter.

This guarantee covers the defects in material or resulting from manufacturing of the watch.

It does not include transport and insurance cost.

GUARANTEE EXCLUSIONS

- Battery
- Austrian Crystals
- Diamonds
- Glass
- Bracelet or Leather Strap
- Damage resulting from an accident, normal wear, negligence, or misuse.
- Intervention of any person not authorised to repair Rotary watches.
- Loss and theft

AFTER SALES SERVICE

Luxco Importers is the official exclusive agent for Rotary in South Africa and surrounding countries. With our head office and service centre situated in the Sandown suburb of Johannesburg, we are perfectly located to serve you. Should you require any service or repair on your Rotary watch, you are welcome to bring it to our service centre or take it to your nearest Rotary retail store.

SERVICE CENTRE

Contact: Customer Service Advisor

Tel: (011) 448-2210 | Email: service@luxco.co.za

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